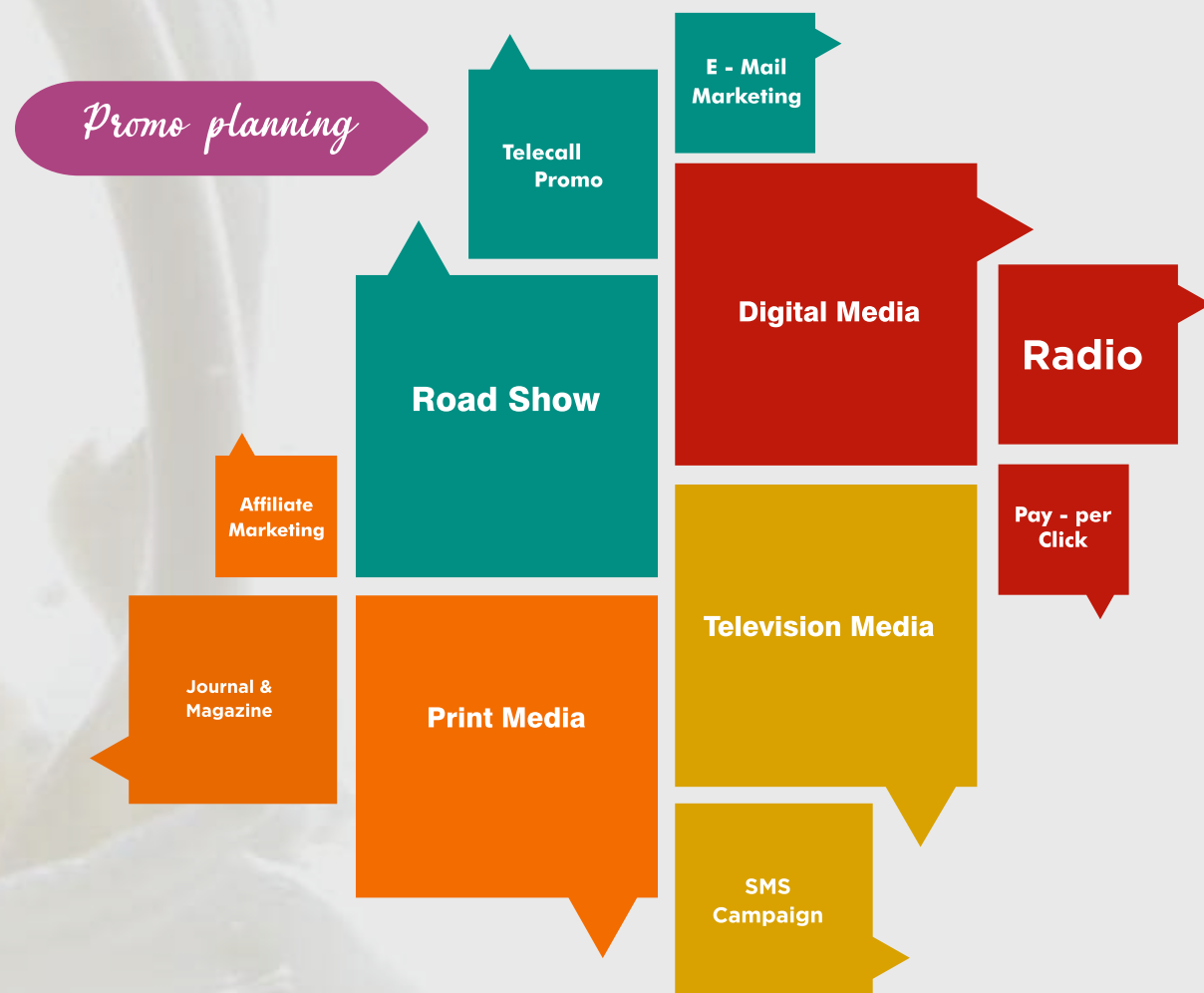


ABOUT ORGANISER

United Trade Fairs India Private Limited (UTFI) has established itself as one of India's most successful exhibition organisers. Our exhibitors and visitors now come to expect from us nothing less than a world-class event year after year. The repertoire of our events include exhibitions, trade shows, seminars and conference, on various industries such as Agri Exhibition, Building Expo, Automobile Expo, Engineering Trade Show, Interior and Exterior Expo. Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money at all our events.

We firmly believe that there is no better business referral than that given by a satisfied consumer. That is why we provide an assortment of creative ideas and make use of the latest trends and styles to successfully meet your demand at any scale that too in a budget.

In order to maximize visitor attendance in our exhibition, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize foot fall during the event, these activities include:

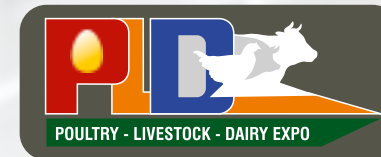
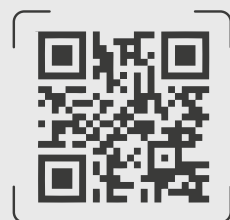


No.6, Anna Nagar 1st Street, Ganapathy, Coimbatore - 641 006.

E-Mail : info@unitedtradefairs.com / unitedtradefairs@gmail.com / admin@unitedtradefairs.in

Contact : 93600 93603 / 96298 88630 / 93602 93650

web : www.unitedtradefairs.com / www.indiapoultryexpo.com / www.indiapldexpo.com



PLD

INDIA DAIRY EXPO 2025

India Prime Poultry - Livestock - Dairy Exhibition

07

08

09

FEBRUARY

Codissia Trade Fair Complex
Coimbatore



Dairy

Exhibitor Profile

- * Animal Farming Consultants
- * Animal Health Products
- * Animal Husbandry Products
- * Butter / Cheese / Cone Machines.
- * Cold Chain / Cold Storage / Refrigerated Van
- * Cooling, Fermentation & Freezing Systems
- * Dairy Products Manufacturer / Exporter / Traders
- * Dairy Technology & Equipment Manufacturer / Exporters
- * Disinfectants For Dairy Industry
- * Enzymes & Health Management
- * Feed Manufacturing Machinery
- * Feed Storage System.
- * Feed Additives-vitamins
- * Feeds, Feeding
- * Financing Agencies
- * Food Lab & Quality Testing Equipment
- * Ghee Making Machines, Mixer, Feeders & Grinders
- * Housing & Environment Management
- * It Solutions
- * Livestock Technology
- * Magazines/ News Paper / Books / Directories
- * Milk Storage Tanks / Silos Mfrs.
- * Packaging Machinery, Equipment & Materials
- * Value Added Milk Products
- * Veterinary Products
- * Waste Disposal Systems & Equipment

Visitors Profile

- * Agri / Dairy Farmers
- * Cattle / Dairy Farmers
- * Cold Storage Providers
- * Dairy Product Traders
- * Dairy Research Scholars
- * Dairy Sector Investors
- * Dealers, Distributors Of Dairy
- * Decision Makers
- * Educational Institutes / College
- * Export & Import Agencies
- * Marketing Personnel
- * Media Personnel
- * Milk & Food Process Industry Owners
- * Milk Co-operatives / NGO'S
- * Ministries / Export Promotion Bodies / Department
- * New Dairy & Agro Entrepreneurs
- * Organizations Looking Of New Tie-ups
- * Promoters
- * Purchase Department Personnel
- * Research & Development Agencies
- * State & Central Govt.department/ Agencies
- * Supply Chain Management Officials
- * Testing And Certifying Agencies
- * Tools & Machines

WHY INDIA PLD EXPO

The expo provides an essential platform for industry professionals to connect, discover the latest advancements in poultry management and dairy Management health, and nutrition, and explore new business opportunities. Be part of this landmark event and contribute to making it a grand success!

The **India poultry and Dairy market** has experienced significant growth in recent years, with its size reaching a value of USD 30.46 billion in 2023. This growth can be attributed to various factors such as increasing protein consumption, rising disposable incomes, and the growing popularity of poultry products and dairy products among consumers. The industry has also benefited from advancements in poultry and dairy farming techniques, improved breeding practices, and government support for infrastructure development.

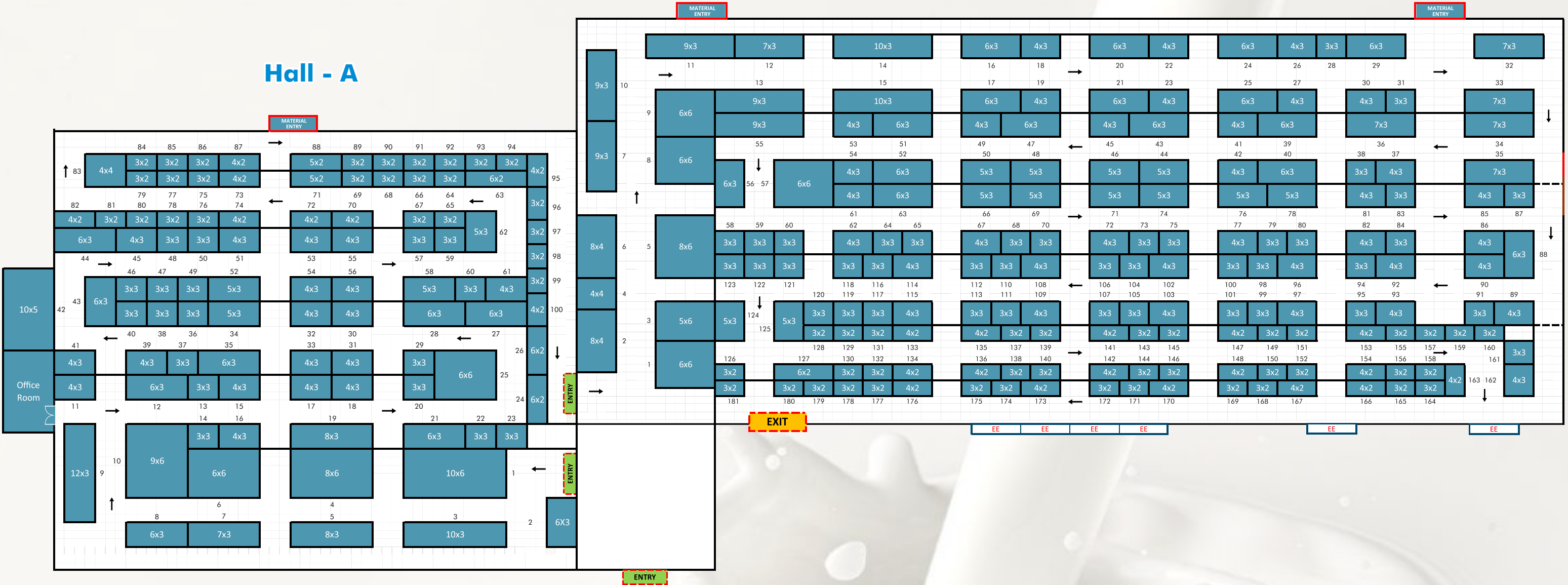
Numerous studies have confirmed that exhibitions are a unique marketing tool and an excellent medium for business communications. According to a recent research, 90% of business leaders make purchasing decisions of some kind during exhibitions and consider it a best place to get information about their field. Around 80% of exhibitors consider exhibitions to be the tool with the highest rate of return on investment. Exhibitions are unique in their ability to familiarise professionals with the full breadth of progress in a field so quickly, al ow them to test new products personally and get experts' advice.

INDIA PLD EXPO, an international standard exhibition for the poultry and dairy industry has been formed by studying the needs and objectives of the above facts and has been playing a important role in the modernisation of the economy of Poultry and dairy Industry in India. **INDIA PLD EXPO** has continued its efforts and reaches every year to bring new businesses in technologies, poultry and dairy nutrition and animal health from all around the work to India.

PLD India will work to keep abreast the latest developments and practice in the poultry & dairy management, poultry & dairy health & nutrition, poultry & dairy breeding and new techniques in feed manufacturing and poultry & dairy production.

Hall - B

Hall - A



STALL COST AND ADDITIONAL SERVICE COST

	Rate per Sq.Mt.	
	Build Up Stall	Bare Space Stall
Stall Cost A/C	5,000	4,500
Power 1 Kw 6,000 (For Three days)	GST @ 18% Extra	

INCLUSIONS:

- 3 Side Walls, Fitted In Standard Booth System Frame.
- Fascia Board With Company Name (15 Letters) And Stand Number (in Standard Lettering)
- 1 Table And 2 Chairs.
- Electric Supply Of Up To 400 Watts Which Will Be Provide By 1 Single-phase Outlet (220 Volt).
- 3 Spotlights / Led Tube Lite (100 Watt Each)
- Company Delegates Entry To The Exhibition (2 Badges For Each 3m).
- General Cleaning Of The Aisles.
- Pavilion Security During The Exhibition.

PAYMENT DETAILS :

Current Account No.	1548 0500 1857
Swift Code	ICICINBBXXX
IFSC Code	ICIC0004179
For Further Credit	ICICI BANK - Ambal Nagar Sathy Main Road, Ganapathy, Coimbatore - 641 006

Beneficiary : **UNITED TRADE FAIRS INDIA PVT. LTD.,**
Purpose : Participation Charges in **INDIA PLD EXPO 2025**

*All Payment should be made by A/c Payee at par Cheque or Demand Draft in favour of **UNITED TRADE FAIRS INDIA PVT. LTD.,** Payable at Coimbatore



HIGHLIGHTS OF THE FAIR

- 250+ Exhibitors & 20,000+ Visitors
- Extensive networking opportunities with industry leaders
- Offers latest advances in poultry and dairy research
- Esteemed Speakers tackling cutting- Edge poultry topic
- Exclusive access to session recording for reference and knowledge
- Retention
- Advanced knowledge and understanding of poultry and dairy industry
- Career opportunities in the Poultry and dairy Industry

SPONSORSHIP BENEFITS

- Free Stall Space (Bare Space)
- Branding advertisements in Newspaper Magazine in proportionate size
- Inclusion of Logo with Hyper link to our website
- Branding in Outdoor media publicity like Flex Banners
- Branding in bunting inside the fair venue
- Branding in the main entrance Arch in proportionate size
- Branding in the Inauguration Backdrop in proportionate size
- Branding in Hall Entrance
- Full Page Multicolour Advertisement in Fair Directory
- Branding in Visitors Pass
- Branding in Highway Hoardings
- Branding in Exhibitors Pass
- Branding in Digital Media
- Branding in Satellite Media

Dairy Expo 2025

Technological innovations are playing a crucial role in transforming the dairy industry. This includes advancements in dairy farm management, milk processing, packaging, and supply chain logistics. echnologies like automation, Internet of Things (IoT), and artificial intelligence (AI) are being employed to enhance efficiency, improve product quality, and ensure safety. These technologies also aid in better farm management practices, allowing for higher productivity and sustainability.

Additionally, the adoption of cold chain technologies ensures that dairy products retain their freshness and nutritional value during transportation and storage. There is a significant shift towards value-added dairy products like cheese, yogurt, flavored milk, and probiotic drinks. These products offer greater margins and cater to the evolving consumer preferences for health, convenience, and variety. The demand for these products is being driven by increasing health awareness, the rising middle class, and changing dietary habits.

Dairy companies are investing in new product development and marketing strategies to capture this growing segment, diversifying beyond traditional milk products. The aim of the exhibition is to present the latest technologies of production in the livestock & Dairy sector by presenting production workshops, equipment, and products in one place.

